

Advance America Cash Advance Centers, Inc.

Total Lobbying Effort

Total Lobbying Expenditures

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$6,680.40	\$7,139.60	\$18,529.43	\$22,554.55	\$54,903.98

Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
14.50	14.00	6.00	18.50	53.00

Total Hours Other

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
33.50	36.00	42.75	53.75	166.00

Hours Lobbied on Each Matter

Lobbying Effort On Budget Bill Subjects

Financial Institutions

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
5.00 (10%)				5.00 (2%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

DFI- Bkg 75 (Payday Lending/ Short Term Loans)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
4.80 (10%)			14.45 (20%)	19.25 (9%)

Short term consumer loans

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
21.60 (45%)	35.00 (70%)	29.25 (60%)	57.80 (80%)	143.65 (66%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
2 (5%)	2 (5%)	4 (9%)		9.29 (4.24%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
14.40 (30%)	12.50 (25%)	15.11 hours (31%)		42.01 (19.18%)